



Vicom Systems Names MacSense Distribution Partner for Asia Pacific

Alliance Taps Region's Growing Adoption of Apple Server and Storage for Digital Video Applications

Redwood City, California – April 16, 2007— Vicom Systems, provider of transparent wire-speed data services for systems and storage, today announced a distribution agreement with MacSense Australia, a storage and peripherals distributor, to distribute Vmirror™ SAN appliances to Apple Computer resellers throughout Asia Pacific. Under the terms of the agreement, MacSense will serve as Vicom's exclusive distributor in the region.

As a result of this alliance, server and storage system users in Apple's digital content creation markets — such as creative, publishing, design, and video — will have increased access to Vmirror-based, high-availability storage solutions. These solutions are needed to meet growing demand for large-scale Apple storage deployments in a growing number of enterprise and video broadcast applications.

"Asia Pacific and especially Asia are hotbeds for Apple-based video solutions," said Sam Tam, CEO of Vicom Systems. "The region already has an enormous video output, and the shift to digital editing, HD video combined with Apple's unbeatable price-performance is driving new demand for mission-critical Apple storage in post-production and broadcast applications. We chose MacSense for its established ties in Apple Asia market, which we believe will be as important as product innovation for building business in this area of the world," said Tam.

Vicom's Vmirror is a purpose-built, Fibre Channel appliance that mirrors data in Apple Computer's Xserve RAID-based SANs to ensure business-critical applications have uninterrupted access and continuous protection for stored data. The appliance creates a powerful, fully redundant architecture based on Apple SAN products to meet needs in business-critical IT infrastructure and video editing and broadcast applications. By combining Vmirror's high-availability appliance capabilities with Xserve RAID's breakthrough price-performance, business users can now deploy large-scale, Apple-based high-availability storage solutions at a fraction of the cost of mid-range storage and video solution alternatives.

"MacSense prides itself on partnering with innovative companies like Vicom who can build value-added solutions on major platforms like the Xserve and SAN products from Apple Computer," said John Khoo, Managing Director for MacSense. "With the addition of Vmirror to our solution portfolio, we can now offer Apple resellers compelling value as well as enterprise-level solutions, and we are extremely pleased to represent Vicom in Asia Pacific," said Khoo.

About Vicom Systems

Vicom Systems is a privately held company in Redwood City, California. Vicom specializes in the delivery of transparent, wire speed data services for systems and storage. Vicom delivers on the long-standing promise of SANs: seamless consolidation, any-to-any connection, simplified management, and high availability.

Vicom products and services have been selected by OEMs including IBM, Sun Microsystems, and Hewlett-Packard. Enterprise customers include Deutsche Bank, Bloomberg, Caterpillar Tractor, NFL Films and Korea Broadcasting. For more information on Vicom, please visit www.vicom.com

About MacSense

MacSense Australia is a privately held company, whose mission is to sell, distribute and support best-in-class data storage and computer peripherals for the Apple market. MacSense Australia focuses on delivering solutions to the Apple community while exceeding customers' quality, service and delivery expectations.

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